#### **PATIENT INFORMATION** BAUN Section of Oncology Study Day

Lauren Wiggins . 15 June 2012



# **Benefits of patient information**

- "Helps patients be involved in their own health and care
- " Patients become more involved in decisions that affect them
- *informed patients report* 
  - Better outcomes
  - Less regret



#### What information do patients want?

People with cancer want as much information as possible (good or bad) that helps them:

- Understand diagnosis, chance of successful treatment, side effects
- *Keduce anxiety and increase sense of control*
- Create realistic expectations
- Provide knowledge that enables meaningful participation in decision making



# Are we getting it right?

#### **National Cancer Patient Experience Survey in England 2010**

75% given written information about their type of cancer
77% received written information about side effects
78% given information about self help or support groups
59% family received all the information they needed to help care for them
35% received information about financial help (needed it)

#### **Quality Care Survey (October 2011 – January 2012)**

27% received too little information, care and support when diagnosed26% received too little information about their treatment options



## What is information?

# "Information applies to facts told, read or communicated that may be unorganised and even unrelated"

dictionary.com



## **Sources of information**

THE DOG & DUC FINE ALES













Google





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## What is knowledge

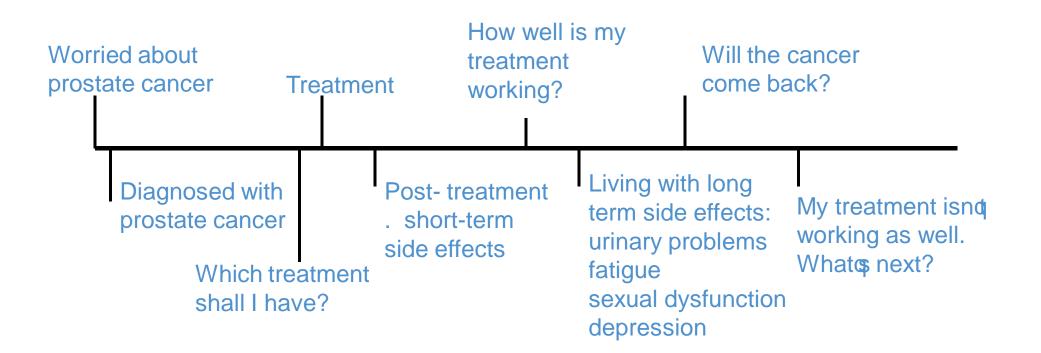
# "Knowledge is ... the comprehension and understanding consequent to having acquired and organised a body of facts."

dictionary.com



# **Providing information**

#### **Prostate cancer – a journey**





# **Providing the right information**

Integral to every interaction

**Information-needs assessment** 

#### Information resources must be

- " Accessible
- Tailored
- Accurate
- " Promotes dialogue



## Reliable, accurate, accessible

- **Based on the latest available evidence**
- *Reviewed health professional experts*
- *Keviewed men with prostate cancer (and families)*
- Developed following best practise guidelines and principles (RNIB, Plain English, Discern)
- Certified by the Information Standard



# A reliable resource for you

- Publications
- ″ Website
- Specialist nurse helpline
  - Telephone
  - Email
- Peer support volunteers
- Online community

#### Health professional support

- <sup>7</sup> Training
- **Updates e-newsletter**





Signagia



#### How to use us

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- info@prostate-cancer.org.uk
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- " e-Newsletter
  - Complete a form today
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